



<b>Role</b>	UX (Digital) Designer
<b>Type</b>	Permanent
<b>Recruiting Manager</b>	Alex Horstmann, Head of Customer Experience (GM & F&F)
<b>Location</b>	Welwyn Garden City
<b>Level</b>	WL2

We're looking for a talented pixel ninja to join our elite crew of visual designers, to help us to create and craft exceptional eCommerce experiences.

Based at our large Welwyn Garden City campus, we need an ambitious pixel ninja to join our 27-strong dream team of Research, UX, Design and code professionals.

As well as your strong design skills in typography, grid layouts, colour, user interface and navigation, you need a broad knowledge of web technology (esp. HTML & CSS) and a healthy interest in user experience.

You'll need to be aware of the latest developments in web production techniques and you'll love talking about good design to people who know, and people who don't. You'll be communicating with technical and non-technical people at all levels in the company, so great communication skills are essential.

### **You need to a digital native:**

- you dream about pixels and percentages, markup and stylesheets,
- you fundamentally understand the opportunities and constraints of the electron based medium that you design for,
- you design content-out, not canvas-in,
- you think big, and make strategic design decisions,
- you not only know how to do stuff, but can also explain why you did it.

### **You're obsessed with quality:**

- you're highly demanding of yourself and others,
- you exemplify the ability to create progressive, inspiring design solutions,
- you have a passion for clean & functional design.

### **As part of your role, you'll be:**

- delivering beautiful, quality and revenue driving experiences,
- climbing inside our customers' heads by immersing yourself deep into our usability research,
- leading reviews and planning actions in an iterative and collaborative design process,
- promoting best practice with presentations and talks,
- delivering on time in a fast moving commercial environment,
- ensuring designs survive implementation with a large team of on shore and off shore developers

## **Skills, Experience & Qualifications:**

- An exceptional portfolio showing original thinking and innovative design solutions
  - A design knowledge of html, javascript & css
  - 5+ years commercial design experience, agency or in-house
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## **The Customer Experience Team (GM & F&F)**

We are a 27-strong multi disciplinary team covering Research, Service Design, UX, Design and front-end development. We believe that through what we do we can craft beautiful experiences that make our customers' lives better. We are passionate about doing the best job possible, and we are committed to having fun doing it!

We embrace new challenges and solve problems; we believe in looking backwards only to help us take the right path forwards.

We question, critique and grow; we share, discuss and learn; we are creative and we wonder...

## **The Tesco Online Team**

Leading our digital businesses, (Grocery Home Shopping, Tesco direct, F&F and Wine by the Case), the online channel team's role is to grow the businesses and develop a seamless online experience aligned with the overall Tesco brand.

Accountable for the strategy, development, sales and P&L of these digital businesses, the Online team has several functions within it – strategy & proposition, programme management, data science, international, product management, user experience, analytics, trade planning, content and customer experience to name a few.

The team will work across Tesco but particularly closely with customer fulfilment, digital product, technology, retail, customer and commercial teams.