



### **HOW TO USE YOUR MERLIN ANNUAL PASS REWARDS TOKEN**

- Each rewards token entitles you to **one individual standard** Merlin Annual Pass for one person.
- Your **Merlin Annual Pass rewards token** is valid for six months.
- When you exchange your rewards token for your Merlin Annual Pass, your **Merlin Annual Pass** will be valid for a full **12 months** from date of issue.
- To exchange your **rewards token for a Merlin Annual Pass, you have the following choices,**
  1. Complete the **enclosed Application Form** (a photocopy is acceptable), then take it with your **Annual Pass rewards token** to one of the following Merlin Entertainments Group Attractions where your Annual Pass photograph will be taken and your Pass will be **made for you on entry**: Alton Towers Resort Theme Park, LEGOLAND® Windsor, LEGOLAND® Discovery Centre Manchester, THORPE PARK, Chessington World of Adventures, Madame Tussauds (London), the Merlin Entertainments London Eye and Warwick Castle.
  2. An application form can be taken to Merlin SEA LIFE centres, SEA LIFE Sanctuaries or the Dungeons. This can then be exchanged for a voucher which can be redeemed for a printed Merlin Annual Pass card at one of the following attraction Alton Towers Resort Theme Park, LEGOLAND® Windsor, THORPE PARK, Chessington World of Adventures, Madame Tussauds (London), the London Eye and Warwick Castle.
  3. Complete the **enclosed Application Form** (a photocopy is acceptable) and **send** it with your Merlin **Annual Pass rewards token** and a **passport size photograph** (of the person the pass is for with their name on the back of the photograph), to:

***Tesco Annual Pass Offer, Annual Pass Office, Alton Towers Resort, Alton, Staffordshire, ST10 4DB***

**We advise you to post your rewards tokens to us via Special delivery as we are unable to accept responsibility for undelivered mail. Processing takes 10 days to turnaround.**

- If you have chosen Option 3, please allow 10 days for the Merlin Annual Pass to be sent to you.
- Please note that **reward tokens cannot be replaced**, so we recommend that you **send them by Special Delivery**.
- You are advised to check each attractions opening and closed dates and times prior to your visit.
- Please check **www.merlinannualpass.com** for more information on how to visit the below attractions.
- **Terms and conditions apply to the Merlin Annual Pass. Please refer to website;** [www.merlinannualpass.co.uk](http://www.merlinannualpass.co.uk) for full details or telephone 08444 77 44 44.

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| Attraction  | Attraction Opening Times and Pass Exclusion Dates   |
|---|---|
|    | For more information and for opening/closing dates and times please visit <a href="http://www.altontowers.com">www.altontowers.com</a>  |
|    | For more information and for opening/closing dates and times please visit <a href="http://www.THORPEPARK.com">www.THORPEPARK.com</a><br><br>Please note, a Merlin Annual Pass does not allow entry to THORPE PARK on Fright Night event dates - check website for dates.  |
|    | For more information and for opening/closing dates and times please visit <a href="http://www.chessington.com">www.chessington.com</a>  |
|    | Warwick Castle is open all year round except Christmas Day. Last Entry 30 minutes before closing.<br><br>For more information and for opening/closing times and dates please visit <a href="http://www.warwick-castle.com">www.warwick-castle.com</a>   |
|  | Madame Tussauds is open all year except Christmas Day. Please check opening dates / times before you visit, (opening hours vary during peak and off peak times) please visit <a href="http://www.madame-tussauds.co.uk">www.madame-tussauds.co.uk</a><br><br>Please note, a Merlin Annual Pass does not allow entry to Madame Tussauds London on 14 February, during the month of August, 31 October and 26 to 31 December inclusive.                 |
|  | The Merlin Entertainments London Eye is open all year except Christmas Day. Please check opening dates / times before you visit, please visit <a href="http://www.londoneye.com">www.londoneye.com</a><br><br>Please note, a Merlin Annual Pass does not allow entry to the London Eye on 14 February, during the month of August, and 30 & 31 October. A Merlin Annual Pass is valid for standard flights only and does not permit Fast Track entry. |
|  | The Dungeons are open all year except Christmas Day. Please check opening dates / times before you visit, please visit <a href="http://www.thedungeons.com">www.thedungeons.com</a><br><br>Please note, a Merlin Annual Pass does not allow entry to the London Dungeon during August and on 30 and 31 October.   |
|  | SEA LIFE Centres & Seal Sanctuaries are open all year except Christmas Day. Please check opening dates / times before you visit, please visit <a href="http://www.sealife.co.uk">www.sealife.co.uk</a><br><br>Please note, a Merlin Annual Pass does not allow entry to SEA LIFE London Aquarium during the month of August.  |
|  | For more information and for opening/closing dates and times please visit: <a href="http://www.LEGOLAND.co.uk">www.LEGOLAND.co.uk</a>   |
|  | For more information and for opening/closing dates and times please visit: <a href="http://www.LEGOLANDdiscoverycentre.com">www.LEGOLANDdiscoverycentre.com</a>   |

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**THE INDIVIDUAL MERLIN ANNUAL PASS APPLICATION FORM**

Please complete the details below to claim your Merlin Annual Pass and either:

- Take** this form with your **Clubcard reward token** to the Annual Pass office at one of the following Merlin Entertainments Group attractions where your Annual Pass photograph will be taken and your Pass will be **made for you on entry**: Alton Towers Resort, London Eye, Thorpe Park, Chessington World of Adventures & Zoo, Madame Tussauds (London), Legoland® Windsor or Warwick Castle. Alternatively this application form can be taken to Merlin SEA LIFE centres, SEA LIFE Sanctuaries or the Dungeons to then be exchanged for a voucher which can be redeemed for a printed Merlin Annual Pass card at one of the above named attractions.
- Send** this form with your **Clubcard reward token** and a **passport size photograph** (of the person the pass is for with their name on the back of the photograph) to:  
**Tesco Annual Pass Offer,  
Annual Pass Office,  
Alton Towers,  
Alton,  
Staffordshire.  
ST10 4DB**

Surname: .....

First Name: .....

Address: .....

.....

Postcode: .....

Date of Birth: ... / ... / .....

Home Tel No.: ..... E-mail address: .....

Number of Merlin Annual Pass rewards tokens enclosed.....

**Please tick which attraction is closest to you:**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Alton Towers Resort | <input type="checkbox"/> Chessington world of Adventures & Zoo | <input type="checkbox"/> Thorpe Park    |
| <input type="checkbox"/> LEGOLAND Windsor    | <input type="checkbox"/> Madame Tussauds London                | <input type="checkbox"/> London Eye     |
| <input type="checkbox"/> A SEA LIFE Centre   | <input type="checkbox"/> The Dungeons (York/Edinburgh/London)  | <input type="checkbox"/> Warwick Castle |
|  |  | <input type="checkbox"/> Don't know     |

If you want to receive the latest news, updates and any Annual Pass special offers by email please tick here [ ]

**Please remember to include:**

- **1 x passport size photograph of applicant for an actual Annual Pass (this isn't needed for Christmas gift vouchers.**
- **Your Clubcard reward token**

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**FOR OFFICE USE ONLY (not to be completed by the applicant)**

Annual Pass Serial Number: .....